

Paris Flannigan

Resides in Lafayette, LA | (225) 234-2329 | [LinkedIn](#) | [2026 News Reel](#) | [Tiktok](#)

SUMMARY

Dynamic and driven journalist with a relentless passion for breaking news and impactful storytelling. Since 2016, I have worked my way up from an audio operator to a seasoned multimedia journalist, dedicated to amplifying the voices of the unheard. I thrive in high-pressure environments, chasing the stories that matter—ones that inform, influence, and inspire communities.

With a strong background in shooting, writing, editing, and producing, I take pride in crafting compelling, well-researched reports that resonate with audiences. News isn't just a job—it's a commitment

Skill Set

|Live Reporting & Breaking News Coverage| |News Writing & Script Development| |Video Production & Editing| |Social Media Content Creation| |Community Engagement & Networking| |Crisis Communications| |AP Style & Journalism Ethics| |Strong Source Development|

MMJ/ Reporter | KATC TV 3 News | Lafayette, LA

August 2023 – Present

- Conducted live reports and breaking news coverage with accuracy and urgency.
- Awarded “Wins of the Week” by former Scripps Senior Director of Storytelling, Chris Nagus.
- Only reporter in the market to secure exclusive, inside access to the St. Landry Parish Jail following the overnight escape of three inmates.
- Broke multiple exclusive stories in the market.
- Built and manage my own TikTok platform for newsroom storytelling, earning **1,000+ views** and growing audience engagement.
- Developed a digital-first LIVE presences reaching 50,000 plus views on station’s Facebook and professional Facebook.
- Able to create and produce stories that gained over 50,000 plus views on web and social media platforms.
- Developed and maintained trusted sources to uncover compelling local news.
- Shoot, write, produce and edit news packages independently under tight deadlines.
- Maintained strong social media presence to enhance viewer engagement and story reach.
- Investigate community concerns and provide impactful storytelling that drives change.

Public Information Officer/Videographer | East Baton Rouge Parish School System | Baton Rouge, LA

June 2022 – August 2023

- Developed and executed strategic media campaigns highlighting student achievements.
- Crafted compelling press releases and acted as the primary liaison between the school district and media outlets.
- Researched, wrote, and produced scripts for "Sincerely Sito" segments featuring Superintendent Dr. Sito Narcisse.
- Managed and curated social media content to enhance public engagement.
- Handle crisis communications to ensure transparency and maintain public trust.

MMJ/Videographer | WBRZ Channel 2 News | Baton Rouge, LA

August 2018 – May 2022

- Collaborated with award-winning journalists to develop compelling investigative stories.
- Managed multiple projects simultaneously while meeting daily deadlines.
- Shoot, write, produced, and edit news packages independently under tight deadlines.
- Maintained a strong network of sources to ensure exclusive and accurate reporting.
- Oversaw and mentored student interns, providing feedback on reporting, scripting, and on-camera presence.

MMJ/Videographer | KLAF NBC Station | Lafayette, LA

April 2016 – August 2018

- Pitched, researched, and wrote an average of 6–10 news stories weekly, covering business, government, health, and crime.
- Provided live coverage of breaking news and major events, ensuring timely and factual reporting.
- Built relationships with local officials and business leaders to generate exclusive content.
- Coordinated multiple live shots from the field and studio, handling high-pressure situations with professionalism.

TECHNICAL SKILLS

- Final Cut Pro, ENPS, Edius, Adobe Premiere Pro
- Adobe Creative Suite, Canva
- DSLR Cameras, LiveU, Dejero, TVU
- Social Media Platforms: Facebook, Twitter, Instagram, LinkedIn, TikTok

EDUCATION

Bachelor of Arts in Mass Communications, Minor in Business

University of Louisiana at Lafayette – December 2015

- Relevant Coursework: Television Production, Film Studies, Journalism, Digital Media
- GPA: 3.2